

WINTERFEST 2012

Best in the Midwest

Casual Dining

Upscale Dining

Full Service Hotel

Hats off to you!

Limited Service Hotel

Community Service Award

Newcomer of the Year

Outstanding Purveyor

The Heart of Illinois Hospitality Association requests your nominations for the 2012 Winterfest Best in the Midwest Awards Banquet.

If you have any questions, please call 693-9667, ext. 16

Enjoy the food and fashions of the past and show your support to the Heart of Illinois Hospitality Association by attending

1920 1930 1940 1950 1960 1970 1980 1990
Through the Decades

WINTERFEST 2012

Par-A-Dice Hotel Casino Ballroom
January 30, 2012 5:00 - 9:00pm



HEART OF ILLINOIS HOSPITALITY ASSOCIATION

About the Award

The Heart of Illinois Hospitality Association is now accepting nominations for the 2011 Best in the Midwest Awards. The awards are presented annually by the Heart of Illinois Hospitality Association in recognition of lasting and outstanding contributions to the advancement of the Hospitality Industry.

Basis of Eligibility

Any person/company engaged in active management at an establishment that falls into one of the award categories listed in this application is eligible to receive this honor. The candidate must be a current member of the Heart of Illinois Hospitality Association.

Awards Criteria

The awards recognize operators/companies who have demonstrated hospitality industry segment leadership and noteworthy achievement and have made lasting contributions to the advancement of the industry. 2011 Best in the Midwest nominees should:

- Have an operation two years within the nominated segment, with the exception of the Newcomer of the Year award.
- Show proof of experience and knowledge that is well-founded within the hospitality industry.
- Show a commitment to the hospitality industry as an operator.
- Demonstrate strong support to industry-related activities.
- Demonstrate a sense of civic pride through voluntary involvement in societal activities.
- Maintain the highest standards of ethical and moral behavior.

Award Category Definitions

(1) CASUAL DINING - At these operations casual, family dining services are offered. Alcoholic beverages may also be served. May include operations with more than one location.

(2) UPSCALE DINING - At these establishments dinner is the primary meal, but they generally also serve lunch. These establishments have a high check average, custom cooking of a broad/full menu, wait service to patrons seated at tables and professional chefs/cooks. They must satisfy patrons needs for business or entertainment purpose in a relaxed ambiance. Alcoholic beverages may be served in a dining room/cocktail lounge.

(3) LIMITED SERVICE HOTEL - Includes operators that provide lodging to the general public. Limited food service in the public areas and the meeting rooms may be available.

(4) FULL SERVICE HOTEL - Includes operators that provide both lodging and full food service, including restaurants within the facility and catered food functions in the meeting and banquet areas.

Award Category Definitions Continued

(5) OUTSTANDING PURVEYOR - Includes purveyors that support hotels and restaurants with their related products and/or services. These businesses are associate members of the Heart of Illinois Hospitality Association.

(6) EDUCATIONAL/INSTITUTIONAL/BUSINESS & INDUSTRY - This award encompasses operators providing food service to Educational, Health Care and/or the Corporate Dining Sector.

(7) NEWCOMER OF THE YEAR- This open category is for any style of restaurant/hotel/motel that has opened for business in the present calendar year.

(8) COMMUNITY SERVICE AWARD- The award would be given for programs that provide service or demonstrate that the property is responsive to the local community. Examples include campaigns to benefit local or national service organizations or charities, service to the community through a special project, and joint undertakings with community groups.

Nomination Procedures

This official nomination form is all you need. In order to be considered for judging, this form must be completed, including all pertinent information about the candidate's qualifications for the award.

- Nomination must be typed.
- No collateral documents or attachments will be accepted.
- Carefully select candidate's category and clearly mark your choice in the box.

Be as specific and direct as possible when describing your candidate's achievements. Include as much information about the candidate as possible. Remember achievements that you consider obvious may not be obvious to the panel considering the nomination.

Best in the Midwest award recipients are selected on the basis of qualifications in areas of management, marketing, human resources, industry and civic participation.

Please complete the nomination form on the next page.

**Enjoy Winterfest 2012 and
support the Heart of Illinois Hospitality Association.**

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January 30, 2012 5:00-9:00 p.m.**

