

# Privacy Policy

*HOIHA.org* is the official website of the Heart of Illinois Hospitality Association (HOIHA). HOIHA respects the privacy of our members and other users of *HOIHA.org*. This Privacy Policy addresses our use of information about you that is collected by virtue of your use of *HOIHA.org*.

You may contact us about this Privacy Policy by:

Postal Address: 4234 N. Brandywine Drive, Suite D  
Peoria, IL 61614  
E-mail: carlb@rbpro1.com  
Phone: (309) 693-9667 ext. 11

## Information We May Collect About You

Any information that we collect via *HOIHA.org* will be used to improve the content of the website and advance the Association's mission. For each visitor to our website, our web server automatically recognizes only the user's domain name, but not the e-mail address. We collect:

- Domain name and Internet protocol (IP) address of each visitor to our site
- Aggregate information on what pages users access or visit
- User-specific information on what pages users access or visit
- Information volunteered by users, including surveys, purchases, and/or registrations
- E-mail addresses of those who communicate with us by e-mail

We use cookies to administer our website and record session information.

## Use of Information Collected

HOIHA may use your contact information to alert you to new information, products and services, special events, and other items of interest. We will not sell or give your e-mail address to any entity outside HOIHA.

## User Rights

In order to respect your privacy, you at any time may exercise your rights to privacy by contacting HOIHA. If you do not want to receive e-mail, postal mail, calls or faxes from HOIHA, or if you do not want your contact information shared as indicated in the aforementioned section, please provide HOIHA with your exact name, e-mail and postal addresses, phone and fax numbers.

On request, site visitors may obtain information that we may maintain about them, including credit card account information, login/password, transaction information, and contact information. You may also contact us if you believe your information has been used for purposes other than those for which it was originally collected.

## Children's Privacy

We want to protect the privacy of all children. Therefore, we do not offer or sell products or services for purchase by children. If you are under 18 years of age, you may not purchase products or services from, nor should you provide information to, *HOIHA.org*, without the involvement of your parent or guardian.

## Other Privacy Practices

*HOIHA.org* contains links to other websites. We have no control over and take no responsibility for the privacy practices or content of those sites. We do not partner with or have special relationships with any ad server companies.

We use industry-standard encryption technologies when transferring and receiving consumer data exchanged with our site. When we transfer and receive sensitive information, such as financial, we redirect visitors to a secure server and will notify visitors through a new window on our site. We have taken appropriate security measures to protect against the loss, misuse or alteration of information that we have collected from you at our site. When users choose to make payments via credit cards, we submit the information needed to obtain payment to the appropriate clearinghouses. We do not store or reuse this credit card information, unless you have given us authorization to do so.

### **Changes and Comments**

If our information practices are modified in the future, we will post any policy changes to our website to give you proper notification. The latest version of our Privacy Policy will always be available at *HOIHA.org*. If you have concerns about the use of your information, please visit the website periodically.

We welcome your comments or questions about our Privacy Policy and practices. Thank you for visiting *HOIHA.org*.