



Heart of Illinois Hospitality Association
Board Meeting Minutes
Wednesday, June 14th, 2017
Host: Peoria Riverfront Museum

Present: Dan Kouri-**Lariat Steakhouse**, , John Beintema-**Ameren IL Energy Efficiency Program**, Kate Nuemiller-Schureman-**Peoria Riverfront Museum**, Josh Burnett-**Jim Maloof Realtor**, Scott Dahl-**IHLA**, Jan Quinton-**AmericInn Lodge & Suites**, Jill Eisenbarth-**Caterpillar**, Mike Murphy-**Illinois Restaurant Association**, Alice Price-**UnityPoint Health**, Jim Susin-**HOI Harvest**, Carl Bunker & Katie Hart-**R&B Productions, Inc.**

Presidents Report: Dan Kouri welcomed everyone to the meeting. Dan also thanked Kate Neumiller-Schureman and the Peoria Riverfront Museum for hosting today's meeting.

Approval of April 12, 2017 Minutes: Dan Kouri presented the April 12, 2017 Meeting Minutes. Jan Quinton motioned for approval of the minutes. Scott Dahl seconded the motion and the minutes were unanimously approved.

Treasurer's Report: Carl Bunker reported the treasurer's report in Matt Nash's absence. Carl Bunker reviewed the checking account register nothing there was a balance of \$12,552.12 in the account. Carl also reported there was currently \$6,907.32 in the CD a total of \$19, 459.44. Josh Burnett motioned for approval of the Treasurer's report and Jan Quinton seconded the motion and the report was unanimously approved.

Standing Reports:

Peoria Civic Center- Jess McMullin not in attendance from PCC, no report was given.

PACVB: Don Welch not in attendance from PACVB, no report was given.

IHLA: Scott Dahl reported there is still no movement in the state, stating we (the state) is not down nor up in numbers. See attached numbers from Scott Dahl. Scott announced that the Stars of the Industry nominations forms would be circling this summer and he would love to see some submissions from the Central/Peoria area.

IRA: Mike Murphy with the Illinois Restaurant Association attended the meeting and stated he was going to be taking over the Central Illinois territory. Mike reported his goal was to increase the membership/participation with restaurants and was also interested in partnering with HOIHA to increase our current membership. Mike stated he would be happy to give updates/reports at future meetings. Mike has been added to the membership listing.

HOIHA Membership: Carl Bunker reported that the association is currently working on collecting the final past due members in the amount of \$1,100.00. Carl stated he would have everything settled by the August meeting, having a final report of membership at that time. Carl also announced that Frank Pedulla was the General Manager at the Mark Twain Hotel.

Committee Reports:

Training Day: HOIHA/PACVB Training Day is scheduled for July 26th at the Lariat Steakhouse. Registration and continental begins at 8:30 am, speaker beginning promptly at 9:00 am. Todd McDonald will be speaking on "Building Engaged Teams in the hospitality Industry". This is free to HOIHA/PACVB members, all are encouraged to attend and send staff. Katie Hart reported the invitations will be emailed out starting, June 16th.

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Peoria Chiefs Night: HOIHA Peoria Chiefs night is scheduled for August 1st, at 7:00pm, gates open at 6:00pm. It was approved by attending members to keep the ticket cost the same to members with no limit on tickets. Tickets to members will be \$9, with this they will get a ticket to the game and \$10 Chiefs cash to use at the concessions. Katie Hart reported the invitations will be emailed out to the membership starting the week of June 19th. Jim Susin stated that HOI Harvest has held events at the Peoria Chiefs and they offer more attractions and fundraisers, such as selling the tennis balls that are thrown at the end of the game. Jim stated a portion of the proceeds are given to the organization selling them. Jim suggested checking into this as a way to counter the cost of the tickets.

Taste of Peoria: Carl reported that HOIHA will have the same involvement with the Taste of Peoria. Dan Kouri confirmed he will be able to attend and present the awards, Carl reported that Aaron Caho from R&B will be at the event to check in the judges and assist with awards.

Golf Outing: Steve Reed was unable to attend the board meeting. Carl reported the committee would be having a golf meeting at Kouri's Pub in the next couple of weeks. Carl stated the scramble is once again going to be held at WeaverRidge Golf Club on August 30th with a 12pm Shotgun. Carl stated the Golf Scramble Registration brochure was almost complete and would be sent out within the next couple of weeks as well.

Old Business:

Wage Survey: Carl reported that the contract has been signed for Kara Wolfe with Bradley University to complete the Wage Survey 2018. Alice Price and Jan Quinton asked that Carl Bunker forward the previous report to them for review. Carl agreed and will email them the report.

New Business:

Proposed Special Service Area (SSA) for downtown Peoria: Dan Kouri reported he was contacted by Michael Frielinger with the Downtown Development Corporation regarding an additional tax proposal. Dan Kouri said the DDC is asking for additional taxes to help the downtown district. The additional taxes would be for signage, street cleaners (people) and provide a concierge service for the downtown area. Carl Bunker reported that HOIHA currently contributes funds in the amount of \$2,000 to the DDC annually. Dan stated he would be having a meeting with Michael and if anyone had any suggestions/points of concern to reach out to him and he would discuss with Michael at the meeting.

Peoria Riverfront Museum: Josh Burnett reported we was partnering with Kate Schureman and the Peoria Riverfront Museum in an effort to bring more awareness to the museum. Josh and Kate stated they are interested in establishing relationships with the hotels and restaurants in an effort to better support the attendees. Kate stated museum employees are always asked where to eat and where to stay. The museum would like to coordinate with the hospitality association to host a "Family Fun Night" for association members in order to make them aware of what the museum has to offer. Kate feels that having the "front of house" employees attend this kind of evening will also give them more insight so when they are asked what to do in Peoria when they are visiting the area they will be better educated on the offerings of the museum. They are looking at ways to get more involvement. Kate reported that having the large exhibit of Titanic was great for them and has shown the museum can handle the larger attractions. Kate wasn't able to elaborate but she stated "big things are coming to the museum, stay tuned"

With no further discussion, Jim Susin motioned for the meeting to adjourn and Kate Schureman seconded and the meeting was adjourned.

Respectfully submitted,

Katie Hart

HOIHA Association Management